YUSHUO DING

+86 (180) 7293-0184

[ysd0107@hotmail.com](mailto:ysd0107@hotmail.com) <https://wtfsquad.github.io/portfolio/>

**EDUCATION University of California, San Diego** Class of 2022 BA in Speculative Design

**Orange Lutheran High School** Class of 2020

**EXPERIENCE Dark Botany Studio** Lab Intern

*DB Studio: Designing a speculative ecology through installations where plants shift to the darker shade, a phenomenon that just begins to occur with climate change.*

Work directly under Dr. Yoldas. Crafting design language for the studio. Collaborating with algal labs and cultivate various algal species for a device.

Summer 2022 - UCSD

**Geely Auto Design** Strategy and Brand Designer Intern

*Geely Automobile: a leading automobile manufacturer based in China and was founded in 1997 as a subsidiary of Zhejiang Geely Holding Group, Fortune 500 listed.*

Collected market data and analyzed products’ weaknesses and strengths. Found customers '

pain-points and unique solutions that differentiated the next series from the competitors.

Summer 2021 - Shanghai

**Hangzhou Beiwo Medical Technology Co., Ltd** Graphic/HMI Designer

*Beiwo: A fast-growing Chinese biotech company founded in 2018, partnered with UWI, Genescript, FDA, Peking University, Tsinghua University, Zhejiang University, UCSD and other institutions.*

Redesigned logo using Adobe Illustrator. Worked with the marketing and engineering teams to seek an effective user experience. Co-designed the interface for an automated DNA extraction machine.

Summer 2020 – present - Hangzhou

# The Lamont-Doherty Earth Observatory at Columbia University Research Intern

Studied and researched Carbon Accumulation Rate in Alaskan Peatlands with Prof. Jonathan Nichols and Prof. Dorothy Peteet. Collected and analyzed data to formulate speculations over pollutants in Hudson salt marshes.

Summer 2019 – New York

**MakerFunc Hackathon** First Place in Competition

Put up a team to develop a demo product that implemented convolutional neural network API to auditorily guide visually impaired users to destinations.

Summer 2018 - Beijing

**Earthhood Club** Co-President

Co-Founded a club to promote sustainability. Built [theearthhood.org](http://theearthhood.org/) as the club’s website to document volunteer experience, research and lifestyles relevant to earth conservancy.

2017 – present

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| **Software** Procreate  Adobe Suite Rhino  Blender  Solidworks |  | **Coding**  HTML  CSS  JavaScript  Java  Python | **Communication**  Mandarin, native proficiency  English, professional proficiency |

# SKILLS